



### Vertical Solutions Brochure

## Health & Medical Care

Panasonic provides a range of solutions ideal for small to medium surgeries, delivering advanced communication solutions to enhance customer service, and lets you focus on the business. With real-time presence and advanced mobility solutions you can easily improve your communications with staff and customers alike.

The foundation of these solutions starts with Panasonic Unified Communication Solutions.



EVERY  
CALL  
MATTERS

# HEALTH & MEDICAL CARE SOLUTIONS



- A Proven long-established provider of communications solutions, in business for over 23 years.
- Panasonic communications solutions have a great range of telephones and applications that enable you to implement enhanced business solutions
- Panasonic communications solutions have been designed with connectivity to business applications like Microsoft office, and customer database applications.
- Take advantage of a wise investment with Panasonic Unified Communications Solutions for your business and see the benefits.

## Panasonic an important Solution Provider in the Market

Panasonic Unified Communication solutions come with an exciting array of business intelligent features and applications specifically designed to enhance and simplify communications for your staff and customer alike.

Panasonic provides solutions for:

- Unique telephone number and range of fixed or wireless devices.
- Immediate access to staff working at home on the road with just one number.
- Out of hours call handling and recording.
- Flexible, cost effective solutions to improve business needs.

With the Panasonic Doctor Surgery Solutions – it's easy to setup and manage a range of fixed or wireless devices for all staff members. Staff members can be part of the team wherever they might be, at surgery, visiting customer homes, or travelling to a different location.

Improving communications with your customers is the key to success, and Panasonic Unified Communications is designed to do just that, and much more. With solutions for dedicated extension numbers (DDI) through to advanced voicemail and auto attendant solutions, Panasonic solutions have the tools you need to improve your services.

## Never miss a call

Built-in auto attendant makes sure that customer are never kept waiting during a busy period. Auto attendant provides customers with easy to use voice response to guide them directly to the required department staff members, wherever they might be, saving time and money and allowing reception staff to focus on customers arriving at the front desk.





## Save money and reduce costs

### Looking to replace an existing solution?

Panasonic systems work with a wide range of IP and digital handset devices, and support migration for 4 generations of handsets, including basic industry standard analogue.

Panasonic solutions are very efficient in power consumption, some consuming over 54% less than previous generations of products.

## Stay in Touch

Mobile phones are an essential part of the local surgery business ensuring that staff never misses calls. Panasonic solutions allow all calls to be handled from your desk, or mobile phones with the same number, with no need to offer multiple numbers.

### Need mobility in the office without using a mobile phone?

Panasonic offers a range of DECT wireless handsets that work well within and around your business premises, again keeping just one number for immediate access for all staff and customers alike.

**QUALITY**  
**RELIABILITY**  
**MOBILITY**

## Working at home

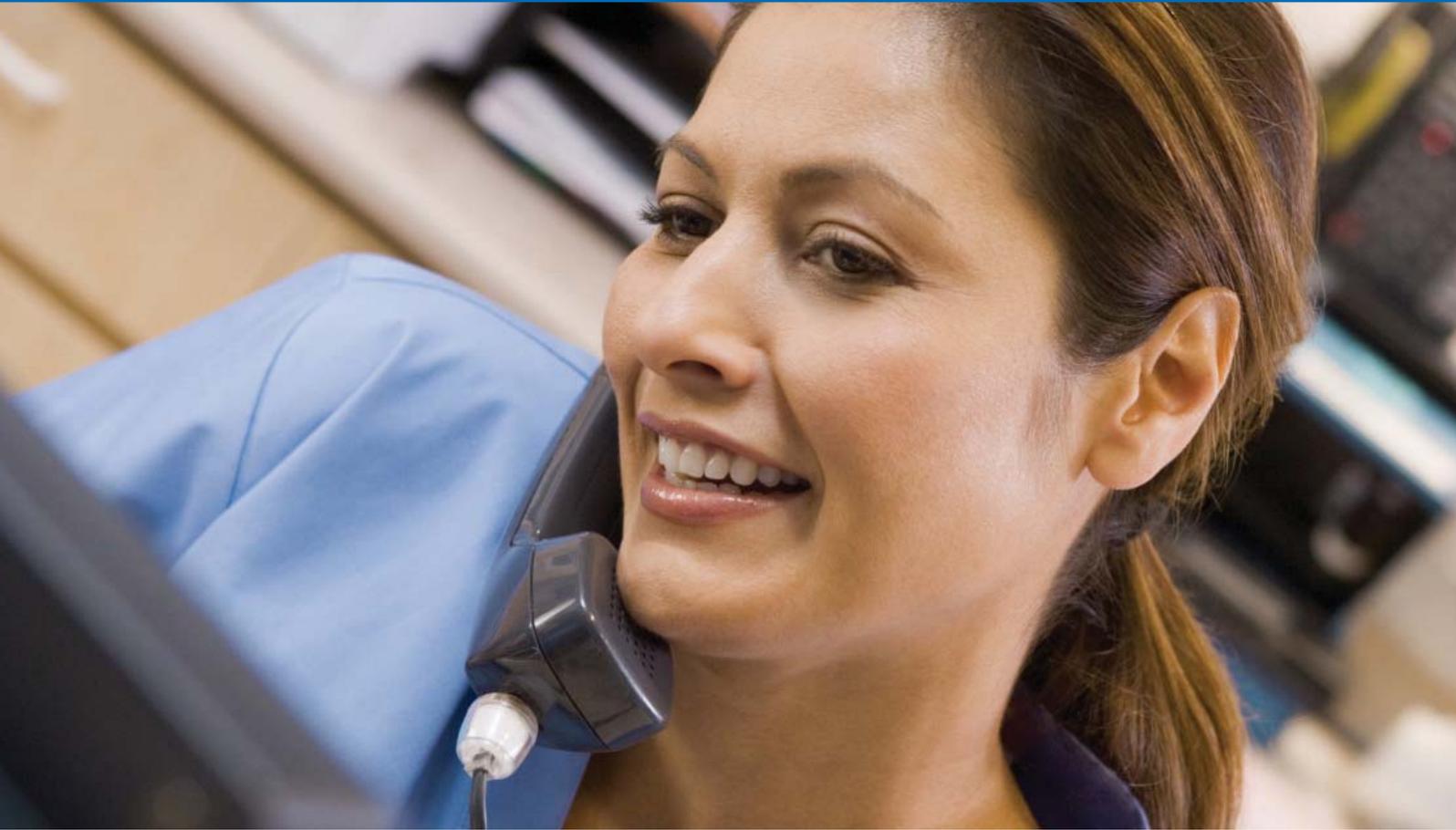
### Need medical or admin staff to work at home?

Panasonic solutions allow the same business class telephones and features to work at home seamlessly, integrating the phone and your PC over broadband networks, means that staff have access to all the same services and level of contact.

## Panasonic Health & Medical Care Solution

- Cost effective solution for small, medium residential care homes
- Support for a range of wired, wireless and mobile telephones
- Connectivity with a range of customer contact solutions
- Solutions designed to put your customer first





**Panasonic**  
ideas for life

